



**Press Release  
For Immediate Release**

**Atrium Network offers connectivity into Pure Trading**

London, 9<sup>th</sup> February, 2010 - Atrium Network, provider of smarter connectivity for the financial community today announced that it is building on its expansion into the Canadian market with low latency connectivity to Pure Trading, a Toronto-based competitive alternative auction market system aimed at attracting latency sensitive traders interested in Canadian exchange-listed securities.

Low latency connectivity will be provided by Atrium Network using the latest dark fibre technology into the heart of the Pure Trading data centre at 100 Wellington Street, Toronto, ensuring participants receive simple, resilient high-speed access to the Canadian financial community. On the 1st of February 2010, Atrium Network underscored their commitment to providing greater choice of access to the Canada market, one of the world's largest trading markets by opening two new PoPs (points of presence) at 100 Wellington Street and 151 Front Street.

Establishing connectivity to Atrium Network's PoPs provides high-speed access to the major trading hubs and is designed to mitigate the risk of any unnecessary co-location investment. Participants can connect their trading engines seamlessly onto the extranet network and be assured of the lowest possible latency access to all available trading venues.

Commenting on Atrium Network's connectivity to Pure Trading, Emmanuel Pellé, Executive Director of Atrium Network said, "Pure Trading continues to attract new participants looking to trade securities listed on the Canadian Exchanges and we are delighted to not only assist Pure Trading's users take advantage of the opportunities in the marketplace as they arise, but also to build on Atrium Network's Canadian reach for our existing users."

Pure Trading's VP of Corporate Development, Richard Carleton, added, "Since launch we have continually sourced providers of innovative, low-cost, technology services in order to enhance the competitiveness of our offering while delivering cost efficiencies to our end client base. We are pleased to be able to add Atrium Network to our connectivity options and compliment Atrium Network on their innovation in the European and US markets."

- Ends -

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## **Pure Trading**

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## **Notes to Editors:**

### **About Atrium Network**

Atrium Network™ provides smarter connectivity solutions for the financial community.

Atrium Network offers client and industry connectivity via its extranet services (a single point of access to exchanges, MTFs, ECNs, clearing houses, CSDs, brokers and market data providers), as well as corporate technology (internet and intranet solutions). With a focus on reducing complexity and improving operational excellence, Atrium Network provides a range of innovative access options and the ability to self-provision.

Atrium Network is the market leader in providing an ultra low latency connectivity solution to multiple trading venues. Their 'Exchange Ring' offers a fabric of dark fibre connectivity to each of the main liquidity venues and is designed to mitigate the risk of any unnecessary co-location investment and ensure lowest possible latency access to all available trading venues.

In September 2009 Atrium Network was awarded 'Best New Vendor' at Financial News' European Awards for IT Excellence and in November 2009, was recognised as a leading innovator by Financial News in its annual Tech21 list of technology firms.

Atrium Network currently has a presence in Europe, North America and South America. Atrium Network is headquartered in Luxembourg with offices in London, New York and Paris. For more information, please view Atrium Network's website at [www.atriumnetwork.com](http://www.atriumnetwork.com).

### **About Pure Trading**

Pure Trading provides an effective and cost efficient alternative for the trading of Canadian equity securities. It is the second major initiative of CNSX Markets Inc., which launched the first new Canadian stock exchange in over 70 years in 2003 (the Canadian National Stock Exchange), and which continues to steadily add to its complement of listed companies, participating dealers and trading volumes. For more information please visit the websites at [www.puretrading.ca](http://www.puretrading.ca) and [www.cnsx.ca](http://www.cnsx.ca).